

ARKCEUS

NEW YORK



Who we are What we do


- We a Marketplace, Distribution, Manufacturing, and Holding company
- We help young designers make their dreams come true.
- We provide the world with more clothing options, style diversity, and expression
- We aim to become to a 'guilt-free' from of shopping for clothed





What problems are we Solving?

- the barrier to entry in the fashion industry
- The constant need and yearning for more choices in the fashion industry

A background image showing a group of business professionals in a meeting. A woman in a grey blazer is gesturing with her hand while talking. Another person is holding a smartphone. In the foreground, a tablet displays a document with text and a circular diagram. A white coffee cup is also visible. The image has a blue gradient overlay on the left side where the text is placed.

Business Model
around 2,200 students
graduate with a degree in the
Fashion design in the US
alone!

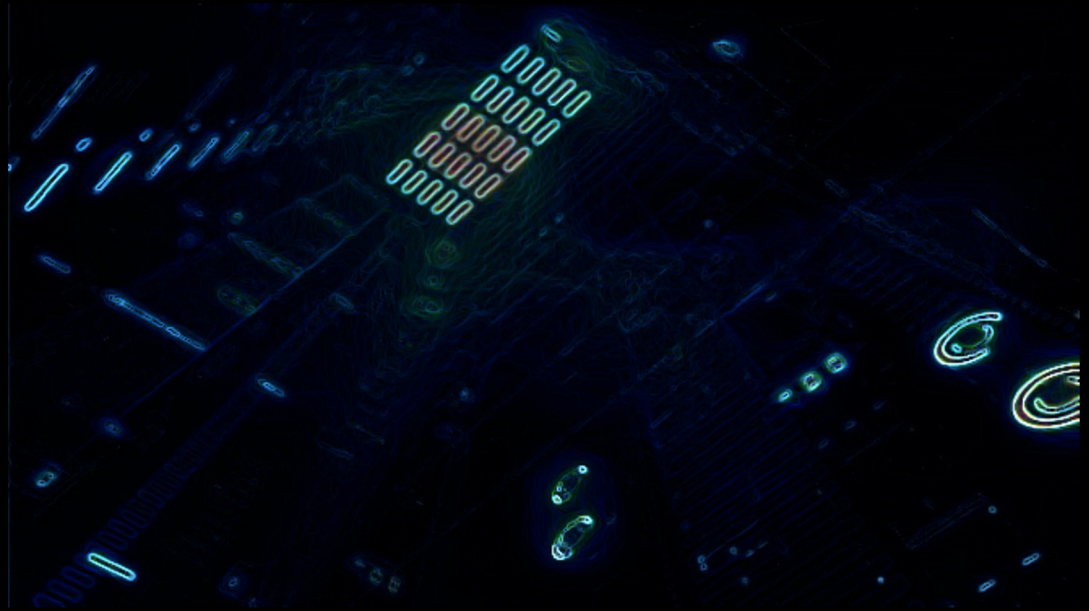
-Designers sell rights, IP and
51% (subject to change upon
negotiation) of brands to
Arkceus in exchange for
security, efficiency, marketing
and reputability.

Sustainability and
long-term growth
Phase 1: 'Etsy'

Phase 2: 'Netflix' /
Partner program

Phase 3: Arkeus
Group/Kering

Phase 4: Global
domination





Value Proposition

FASHION INDUSTRY VALUED AT \$1.7 TRILLION

LVMH VALUE: \$329 BILLION

KERING \$71.7 BILLION

PROJECTED VALUE VALUE: \$65 BILLION: 0.05

CEO → David Ramos-Vazquez

CTO →

Director of
Brand managers →

Worldwide controller →

Director of
Communications →

Director of
collaborations →



Product/Services

We offer service to
designers

Product to consumers

Competitive Position

Main Competitors- Farfetch, LVMH, Kering,
lowheads

Competitive advantage: Access, reliability,
Drive

Markets:
Luxury fashion
market
Consumer
market
venture market



A large, dense crowd of people is shown from a high angle, filling the frame. Many individuals are holding up their smartphones, suggesting they are taking photos or videos. The scene is dimly lit, with some ambient light visible. A semi-transparent blue and green gradient overlay is positioned on the right side of the image, serving as a background for the text.

Customers
Middle to upper-class
people who see themselves
as “fashionable”

Thank you